

Bakewell Reproductive Center

provides comprehensive services for grass-based livestock production:

the right genetics

the best management protocols

links to high-paying markets

What we offer you:

- ⇒ Sales
 - ☑ semen (5 breeds)
 - ☑ embryos
 - ☑ breeding stock
- ⇒ Live animal evaluation
 - ☑ linear measurement
 - ☑ ultrasound
- ⇒ On-farm consultations
 - ☑ mineralization
 - ☑ grass management
- ⇒ Field days and workshops
- ⇒ Research
- ⇒ Slaughter and fabrication options
- ⇒ Grass-finished market development



Bakewell Calf

"When ranchers stop buying "fitted" bulls, breeders will stop fitting them.... Find out who is using Gearld Fry as a consultant and buy their bulls!"

— Letter to the Editor

Stockman Grassfarmer

January 2004, Vol. 60, No.10

Bakewell Reproductive Center, LLC
193 Fry Rd
Rose Bud, AR 72137



Rotokawa® Devon Cow

Bakewell Reproductive Center



*building better bulls
from the ground up*



*Potheridge Masterpiece, UK
A Rotokawa Foundation Bull*

*Find out inside the key
to raising grass-finished
livestock profitably.*

Bakewell Reproductive Center

Our Mission

We created the Bakewell Reproductive Center to enable you to produce high-quality, grass-finished beef. Our mission is to identify and provide the best possible genetics for 100% grass feeding the world has to offer. Our journey has led us throughout North America and as far away as New Zealand and Australia.

We have determined that English breeds are the most suited to grass-farming. Within each of the best breeds, we have identified a subset of animals, including a few bulls that create quality consistently.

These source-verified, proven quality genetics are now available to you through the Bakewell Reproductive Center.

Who We Are

The founders of Bakewell Reproductive Center are Ridge Shinn and Gearld Fry.



Ridge Shinn
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ridge@bakewellrepro.com



Gearld Fry
501-454-3252
gfry@alltel.net

Semen Orders

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193 Fry Rd, Rose Bud, AR 72137

Genetics For Performance

Early maturity

—finished on grass in 18 months

Reproductive efficiency

—high rate of breed-back

High volume of retail product

—more high-priced cuts

The Breeds

Semen is available from five breeds:

1. Devon
2. Murray Gray
3. British White
4. Old Style Angus
5. Old Style Hereford

All bulls in our program must have linear measurements near the top of our scale. Linear measurement is a live measure of volume of retail product that allows us to quantify our visual appraisal.

We periodically have embryos and some seed stock available.



*Calves sired by Bakewell Bulls:
Devon, British White, and Angus*

Rotokawa® Devons

We are particularly excited by the Devon, a moderate framed, easy-fleshing breed, which were historically the grazer's and the butcher's choice. They do not fit the industrial style that has been developed for the feedlot in recent decades, but they are perfect for 100% grass operations.



Bull that illustrates the breed standard in the 1950's

An outstanding subset of the breed are the Rotokawa® Devons from New Zealand. The Bakewell Reproductive Center is the exclusive importer of Rotokawa® genetics to North America.

These animals meet all of our requirements for thriving on grass and returning a profit to the producer. Bakewell is harvesting embryos from imported foundation animals and we also have semen from a number of outstanding Rotokawa® herd sires.

Ken McDowall, manager of the Rotokawa Stud in New Zealand, has spent 25 years selecting cattle for function on grass and we are pleased to bring this legacy to American grass-farmers.

